

OLUWATOSIN OLAJUMOKE OGUNWALE

Data Analyst

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PROFESSIONAL SUMMARY

First-Class graduate in Agricultural Extension and Rural Development (Obafemi Awolowo University) with demonstrated expertise in data analysis, visualization, and reporting. Certified Data Analyst with hands on experience with Excel, SQL, Power BI and SPSS. Proven ability to extract actionable insights from complex datasets, build KPI dashboards, and communicate findings to non-technical stakeholders. Seeking a data analyst role in tech, finance, or operations where strong analytical foundations can drive business value.

SKILLS

Data Analysis and Visualization	Data Storytelling & insights Communication
Excel(Pivot Tables, XLOOKUP ,Power Query)	Report Writing & Documentation
Power BI (Dashboard Design and KPI)	Cross-functional collaboration
Python (Functions and Basics)	Critical thinking & problem solving
KPI design and Performance tracking	Attention to detail & accuracy
Research & Statistical analysis	Time & project management
Data cleaning and Quality validation	Client engagement & communication

WORK EXPERIENCE

Hyst Global Business Limited, Ogun State

Feb2025- Dec 2025

Administrative Officer (NYSC)

- Supported day-to-day business operations by managing documentation, scheduling, and official correspondence, ensuring 100% compliance with internal processes.
- Prepared and reviewed monthly operational and performance reports, enabling management to track activities and make informed decisions.
- Coordinated workflows across 3+ departments, working with a 10-member cross-functional team to ensure timely task completion.
- Improved record accuracy and retrieval by maintaining structured filing systems, reducing information turnaround time.

Women Techsters Initiative

Oct 2023- Oct 2023

Data Analysis Group Project Participant

- Analyzed multi-country WHO datasets to assess age- and gender-based trends in unintentional poisoning across Africa, supporting SDG 3 monitoring.
- Cleaned and validated large datasets, improving data accuracy and analysis efficiency by approximately 20%.
- Built dashboards and visual reports using Excel and Power BI, translating complex data into actionable insights.
- Collaborated with a 5-member team to deliver evidence-based recommendations through a structured presentation.

NOLAJ Seams

Jan 2022 – Jan 2025

Fashion Stylist and Digital Patternmaker Consultant

- Conducted market trend research and customer needs analysis to inform design decisions; demonstrating applied research and insight generation skills transferable to product and operations analysis.
- Managed client data and project timelines for 10+ clients, achieving 90%+ customer satisfaction and a 60% client repeat rate through strong relationship management and delivery consistency.
- Used Adobe Illustrator for digital pattern creation, demonstrating comfort with design software and attention to technical specification,

TECHNICAL PROJECT (GITHUB)

End-to-End Coffee Shop Analytics ; Profitability, Demand & Customer Insights

(Excel| Power Query| 2026)

Conducted an independent end-to-end business intelligence project and built two interactive Excel dashboards covering sales profitability and customer behaviour, producing 12 visuals and actionable recommendations for senior management, marketing, and operations teams.

- Uncovered a critical pricing anomaly: Robusta, the best-selling coffee type was the lowest profit generator, while Liberica Light Roast delivered the highest profit margin despite lower sales volume, directly informing a repricing recommendation.
- Identified that the 2.5kg size generates 30% of total profit despite equal order volume to other sizes, flagging an undermarketed high-margin product opportunity.
- Discovered the loyalty card programme was underperforming; non-members marginally outpurchased cardholders and proposed a redesigned incentive structure tied to high-margin products.
- Applied data cleaning, Power Query transformation, pivot table analysis, and % difference calculations to produce findings with a clear business narrative.

Full project available at: <https://github.com/Oluwatosin-Ogunwale/CoffeeShopProject>

EDUCATION

Obafemi Awolowo University

Aug 2024

Bachelor of Agriculture in Agricultural Extension & Rural Development

First Class Honours; .Final-year research project involved primary data collection, statistical modelling, and presentation of findings developing strong foundation in quantitative research, statistical analysis (SPSS), field data collection, and technical report writing.

AWARDS

MTN scholarship for Science and Technology (2020-2024)

CERTIFICATIONS

- Introduction to Data science ,Cisco Networking Academy **2026**
- Google Professional Data Analytics Certification; Coursera, **2025 (in progress)**
- Data Analysis Certificate – Women Techsters Initiative, **2023**
- Programming Essentials in Python, Cisco Networking Academy, **2023**
- Entrepreneurship,Cisco Networking Academy **2023**
- Introduction to Cybersecurity Course,Cisco Networking Academy **2022**